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BULLETIN
OF THE
CITY ART MUSEUM

VOLUME I



NUMBER IV

ILLUSTRATED
MARCH MCMXVI

Attendance for the Year 1915

| | |
|---|---------|
| Total attendance..... | 168,962 |
| On 52 Sundays and principal holidays (Decor- ation Day, Fourth of July and Labor Day)... | 93,605 |
| Remaining 310 days..... | 75,357 |
| Average Sunday (or holiday)..... | 1,702 |
| Average daily of 310 remaining days..... | 243 |

The average attendance for Sunday and the three holidays of large attendance is therefore seven times the attendance for an ordinary week-day.

More than half of the total attendance for the year falls on Sunday.

The attendance for the last three years has been
as follows:

| | |
|---------------------------------|---------|
| 1913..... | 142,101 |
| 1914 (year of the Pageant)..... | 232,597 |
| 1915..... | 168,962 |

The increase of 1915 over attendance for the
year before the Pageant amounts to..... 26,861

The attendance at the Museum is, therefore, not small, but very large and growing, and will bear comparison even with the attendance at the important Museum of Fine Arts, Boston.

Average attendance for the past three years,
City Art Museum, St. Louis, about.....180,000

Average attendance for the past three years,
Museum of Fine Arts, Boston, about.....215,000